

**Women Entrepreneurs Leadership Series**  
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Women-led, high-growth, high-tech entrepreneurs are more likely than ever to be the catalysts of change that will shape the global economy in important and lasting ways. Creativity, innovation, and commitment to not only make profits but also make a difference in the world are often the hallmarks of successful women entrepreneurs. In the coming years, the success of women entrepreneurs will be driven by four key competencies:

1. **Networking:** the ability to connect, engage, and expand interconnections with business leaders, experts, financiers, and influencers at the right time for the right purpose.
2. **Knowledge:** the ability to locate, leverage, and manage key business knowledge and wisdom from a sea of information in a timely and entrepreneurial way.
3. **Leadership:** the ability to boot strap, build, think and act strategically, competitively rearrange the pieces of the business puzzle through personal and professional leadership.
4. **Mentoring:** the ability to identify and work with mentors and the willingness to be mentored.

The above four competencies are critical to long-term success and wealth acquisition. While these core competencies can make or break start ups, they are equally important for established entrepreneurs who may need to reassess the direction of their companies and their own leadership strengths and weaknesses.

The Women Entrepreneurs Leadership Series is designed to engage, inform, and connect women entrepreneurs in science, technology and engineering and other emerging high-tech disciplines with proven business leaders and successful entrepreneurs. Women leaders in the region will present on a wide range of complex issues, including leading and managing organizations, growing a successful business, thinking strategically, and leveraging business relationships.

The objective of this workshop is to strengthen the foundation for long-term success for women entrepreneurs and provide a powerful toolkit to take on the inevitable challenges that women entrepreneurs face.

This hands-on, highly interactive workshop has several exercises that focus on the following:

- In-depth overview of the four critical competencies outlined above
- Tools to continuously assess, evaluate, and build women's entrepreneurship success component
- Identify and address the traps that derail women entrepreneurs
- Listen-Learn-Lead